Privacy Policy for Boost: Free Shipping Banner

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Introduction

Boost: Free Shipping Banner ("the App") is designed to enhance online shopping experiences by encouraging customers to unlock free shipping offers through a dynamic and customizable progress banner. This service is provided to Shopify merchants to integrate seamlessly with their store's theme and operations.

Information Collection and Use

The App operates entirely within the Shopify ecosystem, leveraging the platform's capabilities to enhance user experience without independently collecting personal information. The only data accessed are those necessary for the App's functionality, as permitted by the merchant upon installation. This includes shop name and email for the purpose of service provision and support.

Shopify Data Access

Upon installation, the App is granted limited access to the merchant's Shopify account, including but not limited to:

- Read themes: To ensure the App's compatibility with the store's design.
- Read products: To enable the App's features on relevant product pages.

This access is strictly for the App's operational purposes and not for collecting, storing, or analyzing personal data beyond what Shopify provides.

No Cookies or Tracking

The App does not employ cookies, tracking pixels, or any other data collection mechanisms on the merchant's site. All functionalities are designed to respect the privacy of the store's visitors, focusing solely on providing the advertised service.

Changes to This Privacy Policy

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated.

Contact Us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by email (<u>info@digimeri.ee</u>) or through our support channel provided within the App's documentation or installation page.